

Sparta Downtown Development Authority
MEETING MINUTES
MARCH 11, 2025
SPARTA CIVIC CENTER

Meeting called to order at 7:45 am by Chair Cheslek

Members present: Driscoll, Freeland, Stoner, Scarffe, Lamb, Shangle, Cheslek, Whalen

Members Excused: Potes, Baker

Members Absent: Benham

Also Present: Elizabeth Morse, DDA Director;

Motion to accept the DDA meeting minutes February 11, 2025 by Freeland, second by Lamb. All approved.

Approval of DDA Finance Report. Motion by Lamb, second by Freeland. All approved.

Public Comment – Jackie Barber from 77 E. Division and Jeff Christians from 98 E. Division were in attendance.

Unfinished Business - None

New Business

- A. Wayfinding: Discussion to evaluate reimagining the signs in town to be more productive for parking options as maps for locations are now available on phones and in vehicles. Also evaluate if a kiosk with a map of Sparta with a QR code for an updated map is possible. It was a consensus that updating the signs one more time may be worth the investment with all the changes happening in town to the location of items.
- B. Discussion on Opera House, to continue working on solutions for the Opera House in an operational/execution stand point. Continued conversation in the back ground will happen to see if the opportunity can be further explored.

Public Comment - None.

DDA Business Director Report

A) Attached.

B) Discussion on the Development Plan & TIF plan, that will be updated over the next several months.

Meeting adjourned by executive privilege at 8:40 am.