

Sparta Downtown Development Authority
SPECIAL MEETING MINUTES
OCTOBER 8, 2024
SPARTA CIVIC CENTER

Meeting called to order at 7:47am by Cheslek

Members present: Whalen, Cheslek, Shangle, Baker Lamb, Stoner, Baker, Driscoll, Benham,

Members Absent: Knauf, Freeland, Potes, Scarffe

Also Present: Elizabeth Morse, DDA Director; Jim Lower, Village Manager, Andrea Gray Bayes Water Treatment

Motion to accept the DDA meeting minutes of September 10, 2024 by Lamb, second by Baker. All approved.

Approval of DDA Finance Report. Motion by Baker, second by Whalen. All approved.

Public Update of the DDA

The Downtown Development Authority (DDA), Public Act 57 of 2018, is designed to be a catalyst in the development of a community's downtown district. The DDA provides for a variety of funding options including a tax increment financing mechanism, which can be used to fund public improvements in the downtown district.

Public Comment – None

Unfinished Business - None

New Business

- 1) Winterfest discussion: board consensus to keep 2025 Winterfest as a Shop Local initiative similar to 2024 as Penguin Pursuit concept vs an outdoor event, with the challenges of the winter weather. DDA Director provided an update to the Shop Sparta Event for the change in the parade to a Stroll thru Mainstreet concept for pedestrian safety.

Public Comment - None.

DDA Business Director Report

Meeting adjourned by executive privilege at 8:16 am.