

Sparta Downtown Development Authority
MEETING MINUTES
DECEMBER 8, 2020
75 N UNION, SPARTA, MI 49345

Meeting called to order at 7:49 am by Cheslek.

Members present:, Freeland, Shangle, Whalen, Lamb, Potes, Cheslek, Bush

Members Absent:, Baker, Jacobsen

Also Present: Elizabeth Morse, DDA Director; Maryann Wright, Events President

Motion to accept the DDA meeting minutes of November 10, 2020 by Freeland, second by Potes. All approved.

Motion to accept the finance report as presented by Freeland, second by Whalen. All approved.

Public Comment – None

Unfinished Business

New Business

- A. Discussion of Marketing firms. Motion by Potes, second by Whalen to hire New Moon Visions. DDA Director will provide monthly reports and the board can reassess after 3 months.
- B. Discussion of a joint meeting between DDA, Chamber, and Events boards. Meeting set for Thursday, January 21 at 7:45 am at Civic Center and via zoom.
- C. Discussion of future DDA members who may be interested to be part of the DDA board. Potential interested people to be approached for interest include: Nate Benham, Tom Cheslek, Jim or Janet Knauf, Ross XYZ, Mathew Carpenter, and a Chamber Board Member to represent on the DDA. The board will review interested members and make recommendations in January.

Public Comment –

None.

Meeting adjourned by executive privilege at 8:26 am.

Goals 2020

- 1) Finish 194 E. Division (siding, landscaping, water problem/ sewer problem, roof, store front windows)
- 2) DTMJ Property: provide all manner of assistance for development on vacant parcel
- 3) Alt Oil Property: redevelop vacant parcel
- 4) Assist 201 E. Division on redevelopment opportunities / retail infill
- 5) Property Maintenance /Capital Improvement Plan: parking lot repaving, large Christmas Tree, crosswalk repair, trim downtown tree schedule, sidewalks, street lights, bricks in right of way downtown, etc.
- 6) Pocket Parklet Improvements
- 7) Elm Street Parking: address the gravel parking area