

Sparta Downtown Development Authority
MEETING MINUTES
MARCH 9, 2021
75 N UNION, SPARTA, MI 49345 AND VIA ZOOM

Meeting called to order at 7:46 am by Cheslek.

Members present:, Freeland, Shangle, Whalen, Lamb, , Cheslek, Bush, Baker, Jacobsen, Potes, Baker, Knauf, Carpenter, Benham

Members Absent: Bush

Also Present: Elizabeth Morse, DDA Director; Maryann Wright, Events President, Dana Quick, Chamber President

Motion to accept the DDA meeting minutes of January 21, 2021 and February 9, 2021 by Freeland, second by Potes. All approved.

Motion to accept the finance report as presented by Potes, second by Whalen. All approved.

Public Comment – None

Unfinished Business

New Business

- A. Discussion on upcoming year and priorities of the DDA including the mural project, the Town Square (lease for tenants, programming onsite, and parking lot improvements), and office operations (leasing space to the West Michigan Arts Council and to the Sparta Sports Boosters). Discussion on the dumpster fence behind Dollar General, the options with the Social District vs. Cocktails To Go option for adult beverages onsite at Town Square during special events; discussion on volunteers, and Restaurant Runners concept to deliver food onsite during events vs food trucks; the March Lucky & Local scratch off card program, and how to promote our upcoming events (billboards, etc.).
- B. Discussion to have next DDA meeting at the School administration room to have a tour of the newly renovated Early Childhood Center after the meeting by Pete Bush on April 13.

Public Comment –

None.

Meeting adjourned by executive privilege at 8:21 am.